

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):
May 11, 2005

COCA-COLA BOTTLING CO. CONSOLIDATED

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

0-9286
(Commission File Number)

56-0950585
(IRS Employer
Identification No.)

4100 Coca-Cola Plaza, Charlotte, North Carolina 28211
(Address of principal executive offices) (Zip Code)

(704) 557-4400
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

Departure of Principal Officer

David V. Singer, Executive Vice President and Chief Financial Officer of the Company, resigned from such positions with the Company on May 11, 2005.

Appointment of Principal Officer

The Company appointed Steven D. Westphal as Senior Vice President and Chief Financial Officer effective May 11, 2005. Mr. Westphal, age 50, has served the Company as Vice President and Controller since November 1987.

Attached as Exhibit 99.1 is a copy of the Company's press release related to the foregoing.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

<u>Exhibit Number</u>	<u>Exhibit Description</u>
99.1	Press release of the Company issued on May 11, 2005

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COCA-COLA BOTTLING CO. CONSOLIDATED

(REGISTRANT)

Date: May 11, 2005

BY:

/s/ Steven D. Westphal

Steven D. Westphal
Principal Financial Officer of the Registrant
and
Senior Vice President and Chief Financial Officer

**SECURITIES AND EXCHANGE COMMISSION
Washington, DC**

**EXHIBITS
CURRENT REPORT
ON
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COCA-COLA BOTTLING CO. CONSOLIDATED

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Exhibit Description</u>
99.1	Press release of the Company issued on May 11, 2005

**News Release**

Media Contact: Lauren C. Steele
VP Corporate Affairs
704-557-4551

Investor Contact: Clifford M. Deal, III
VP Treasurer
704-557-4633

For Immediate Release
May 11, 2005

**Coca-Cola Consolidated Announces Senior
Management Change**

Charlotte, NC - Coca-Cola Bottling Co. Consolidated today announced the resignation of Executive Vice President and Chief Financial Officer David V. Singer from the Company and the appointment of Steven D. Westphal as Senior Vice President and Chief Financial Officer. Mr. Singer is leaving Coca-Cola Consolidated to join Lance, Inc. a Charlotte-based snack food manufacturer and distributor as President and Chief Executive Officer.

"We are very fortunate to have an individual with a strong financial background, long experience in the soft drink business and an in-depth knowledge of the Company's operations like Steve Westphal assume the responsibility of CFO," Coca-Cola Consolidated Chairman and CEO J. Frank Harrison, III said. "Steve is an outstanding individual, with a proven track record."

Mr. Westphal, 50, has been the Controller at Coca-Cola Consolidated since 1987. Prior to that, he was Vice President, Planning at Joyce Beverages, a New York based soft drink distributor from 1985 to 1987. From 1981 to 1984 he worked with Mid Atlantic Coca-Cola as Director of Planning. Mr. Westphal is a graduate of the University of Virginia and began his career in public accounting with Ernst & Young.

"We are very thankful for Dave Singer's contributions to the Company over his long career at Coca-Cola Consolidated," said Mr. Harrison. "We wish him the very best as he takes on his new responsibilities."

Charlotte-based Coca-Cola Consolidated is the nation's second largest Coca-Cola bottler with franchise territories in 11 Southeastern states.

—Enjoy Coca-Cola—

Coca-Cola Bottling Co. Consolidated, 4100 Coca-Cola Plaza, Charlotte, NC 28211