FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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1. Name and Address of Reporting Person*

STATEMENT OF CHANGES IN

Filed pursuant to Section 16(a) of the or Section 30(h) of the Investn

2. Issuer Name and Ticker or

| BENEFICIAL OWNE | OMB Number: | 3235-0287 | | | | |
|---------------------------------|---|-----------|--|--|--|--|
| Securities Exchange Act of 1934 | Estimated average bu | Irden | | | | |
| nent Company Act of 1940 | hours per response: | 0.5 | | | | |
| Frading Symbol | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |

OMB APPROVAL

| <u>COCA CO</u> | LA ENTERPH | RISES INC | <u>COCA COLA BOTTLING CO</u> <u>CONSOLIDATED /DE/</u> [COKE] | Director X 10% Owner Officer (give title Other (specify |
|----------------------|------------------------|-----------------|---|---|
| (Last) 2500 WINDY | (First) RIDGE PARKW | (Middle) /AY | 3. Date of Earliest Transaction (Month/Day/Year) 08/20/2007 | below) below) |
| (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |
| ATLANTA | GA | 30339 | | X Form filed by One Reporting Person |
| (City) | (State) | (Zip) | — | Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---------------------------------|--|---|------------------------------|---|---|---------------|---|---|---|-----------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150. 4) |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 7 | D | \$56.37 | 664,940 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 100 | D | \$56.46 | 664,840 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 2 | D | \$56.23 | 664,838 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 40 | D | \$56.67 | 664,798 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 60 | D | \$56.47 | 664,738 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 100 | D | \$56.21 | 664,638 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 100 | D | \$57.17 | 664,538 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 60 | D | \$56.62 | 664,478 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 100 | D | \$56.63 | 664,378 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 189 | D | \$56.28 | 664,189 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 100 | D | \$56.64 | 664,089 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 40 | D | \$56.56 | 664,049 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 2 | D | \$56.36 | 664,047 | D | |
| Common Stock | 08/20/2007 | | S ⁽¹⁾ | | 100 | D | \$56.57 | 663,947 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of | | Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|-----|-----|-------------------------------------|--------------------|---|--|---|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |

Explanation of Responses:

1. The sales reported were effected pursuant to a 10b5-1 plan entered into on April 16, 2007.

Remarks:



** Signature of Reporting Person

08/22/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.