FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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1. Name and Address of Reporting Person*

STATEMENT OF CHANGES IN

Filed pursuant to Section 16(a) of the or Section 30(h) of the Investn

2. Issuer Name and Ticker or

BENEFICIAL OWNE	OMB Number:	3235-0287				
Securities Exchange Act of 1934	Estimated average bu	Irden				
nent Company Act of 1940	hours per response:	0.5				
Frading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					

OMB APPROVAL

<u>COCA CO</u>	LA ENTERPH	RISES INC	<u>COCA COLA BOTTLING CO</u> <u>CONSOLIDATED /DE/</u> [COKE]	Director X 10% Owner Officer (give title Other (specify
(Last) 2500 WINDY	(First) RIDGE PARKW	(Middle) /AY	3. Date of Earliest Transaction (Month/Day/Year) 08/20/2007	below) below)
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
ATLANTA	GA	30339		X Form filed by One Reporting Person
(City)	(State)	(Zip)	—	Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	08/20/2007		S ⁽¹⁾		7	D	\$56.37	664,940	D	
Common Stock	08/20/2007		S ⁽¹⁾		100	D	\$56.46	664,840	D	
Common Stock	08/20/2007		S ⁽¹⁾		2	D	\$56.23	664,838	D	
Common Stock	08/20/2007		S ⁽¹⁾		40	D	\$56.67	664,798	D	
Common Stock	08/20/2007		S ⁽¹⁾		60	D	\$56.47	664,738	D	
Common Stock	08/20/2007		S ⁽¹⁾		100	D	\$56.21	664,638	D	
Common Stock	08/20/2007		S ⁽¹⁾		100	D	\$57.17	664,538	D	
Common Stock	08/20/2007		S ⁽¹⁾		60	D	\$56.62	664,478	D	
Common Stock	08/20/2007		S ⁽¹⁾		100	D	\$56.63	664,378	D	
Common Stock	08/20/2007		S ⁽¹⁾		189	D	\$56.28	664,189	D	
Common Stock	08/20/2007		S ⁽¹⁾		100	D	\$56.64	664,089	D	
Common Stock	08/20/2007		S ⁽¹⁾		40	D	\$56.56	664,049	D	
Common Stock	08/20/2007		S ⁽¹⁾		2	D	\$56.36	664,047	D	
Common Stock	08/20/2007		S ⁽¹⁾		100	D	\$56.57	663,947	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

1. The sales reported were effected pursuant to a 10b5-1 plan entered into on April 16, 2007.

Remarks:



** Signature of Reporting Person

08/22/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.