

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
March 11, 2019**

**ORDER GRANTING CONFIDENTIAL TREATMENT  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**Coca-Cola Consolidated, Inc.**

**File No. 000-09286 - CF#37254**

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Coca-Cola Consolidated, Inc. submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibits to a Form 10-K filed on February 27, 2019.

Based on representations by Coca-Cola Consolidated, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibit will not be released to the public for the time period specified:

Exhibit 10.17                      through September 23, 2025

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Vanessa Countryman  
Acting Secretary