

## **Coca-Cola Bottling Co. Consolidated To Release Second Quarter Results**

July 27, 2011

CHARLOTTE, N.C., Jul 27, 2011 (BUSINESS WIRE) -- Coca-Cola Bottling Co. Consolidated (NASDAQ: COKE) will issue a news release after the market closes on August 9, 2011 to announce financial results for its second quarter ended July 3, 2011.

Coca-Cola Bottling Co. Consolidated is the largest independent Coca-Cola bottler in the United States with operations in 11 states, primarily in the Southeast. For more information about our Company, please visit our website at <http://www.cokeconsolidated.com>.

SOURCE: Coca-Cola Bottling Co. Consolidated

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