

Coca-Cola Bottling Co. Consolidated Cuts Ribbon on New Facility in Horry County

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CONWAY, S.C., Jun 25, 2010 (BUSINESS WIRE) --Today, Coca-Cola Bottling Co. Consolidated will celebrate providing refreshment to coastal customers from a new facility by cutting the ribbon to officially open its newest warehouse. The facility will be located in Horry County. The \$4 million investment is expected to create 10 new jobs.

"This new facility will allow us to provide even more exceptional service to our coastal customers. In addition, we will be able to more easily reach several of our markets in the Southeast and meet the increasing demand of our customers. Horry County is an excellent fit for our new operations, providing us a business-friendly environment and a strong workforce. We appreciate all the support we've received from state and local officials," said Alison Patient, Director of Corporate Affairs for Coca-Cola Bottling Co. Consolidated.

"We extend our congratulations to Coca-Cola Bottling Co. Consolidated upon its grand opening. The basis of the company's decision to locate in Horry County underscores our strong business environment and workforce. We look forward to working with the company in the future." said Jimmy Yahnis who is Chairman of the Myrtle Beach Regional Economic Development Corporation.

The new facility will be used for both warehousing and distribution, and is located on a 6.5 acre site near the intersection of S.C. Hwy 22 and S.C. Hwy 905. The company will also relocate 40 employees to the facility, which will bring the total number of employees to 50. "Coca-Cola Bottling Co. Consolidated is a world-class company and a major distributor of products throughout the Southeast and the nation. The company's decision to expand operations in Horry County is a testament that the exceptional workforce and market access in Horry County are great resources to attract new investment and job opportunities. Today's event is a celebration of that and we wish the company success in the years to come," said Joe Taylor, Secretary of Commerce.

Coca-Cola Bottling Co. Consolidated is the second largest Coca-Cola bottler in the United States. The company is a leader in manufacturing, selling, and distributing soft drinks. With corporate offices in Charlotte, N.C., the company does business in eleven states, primarily in the Southeast. Consolidated has one of the highest per capita soft drink consumption rates in the world and manages franchise territories with a consumer base of more than eighteen million people. Coca-Cola Bottling Co. Consolidated makes, sells, and delivers carbonated and noncarbonated beverages, primarily products of The Coca-Cola Company. For more information, please visit <http://www.cokeconsolidated.com>.

--Enjoy Coca-Cola--



SOURCE: Coca-Cola Bottling Co. Consolidated

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