

## **Coke Consolidated Announces Third Quarter Dividend**

July 24, 2008

CHARLOTTE, N.C.--(BUSINESS WIRE)--July 24, 2008--Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Third Quarter of 2008 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on August 22, 2008 to shareholders of record as of the close of business on August 8, 2008.

CONTACT: Coca-Cola Bottling Co. Consolidated

Media Contact:

Lauren C. Steele, VP Corporate Affairs

704-557-4551

or

Investor Contact:

James E. Harris, Senior VP & CFO

704-557-4582

SOURCE: Coca-Cola Bottling Co. Consolidated