

## **Coke Consolidated Announces Fourth Quarter Dividend**

October 26, 2007

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 26, 2007--Coca-Cola Bottling Co. Consolidated (NASDAQ:COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2007 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 23, 2007 to shareholders of record as of the close of business on November 9, 2007.

CONTACT: Coca-Cola Bottling Co. Consolidated  
Media Contact: Lauren C. Steele, VP Corporate Affairs  
704-557-4551 or  
Investor Contact: Steven D. Westphal, Senior VP & CFO  
704-557-4456

SOURCE: Coca-Cola Bottling Co. Consolidated