

Coke Consolidated Announces Fourth Quarter Dividend

October 29, 2004

CHARLOTTE, N.C., Oct. 29 /PRNewswire-FirstCall/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2004 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 26, 2004, to shareholders of record as of the close of business on November 12, 2004.

SOURCE Coca-Cola Bottling Co. Consolidated

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/Web site: <http://www.cokeconsolidated.com/>

(COKE) □

CO: Coca-Cola Bottling Co. Consolidated

ST: North Carolina

IN: FOD

SU: DIV

KM-WB □

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