

Coke Consolidated Announces First Quarter Dividend

January 30, 2004

CHARLOTTE, N.C., Jan 30, 2004 /PRNewswire-FirstCall via COMTEX/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the First Quarter of 2004 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on February 27, 2004, to shareholders of record as of the close of business on February 13, 2004.

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SOURCE Coca-Cola Bottling Co. Consolidated

Media Contact, Lauren C. Steele, Vice President, Corporate Affairs, +1-704-557-4551, or Investor Contact, David V. Singer, Executive Vice President, Chief Financial Officer, +1-704-557-4604, both of Coca-Cola Bottling Co. Consolidated