

Coke Consolidated Announces Fourth Quarter Dividend

October 30, 2003

CHARLOTTE, N.C., Oct. 30 /PRNewswire-FirstCall/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2003 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 28, 2003, to shareholders of record as of the close of business on November 14, 2003.

SOURCE Coca-Cola Bottling Co. Consolidated

CONTACT: media, Lauren C. Steele, VP Corporate Affairs, +1-704-557-4551,
or investors, David V. Singer, Executive VP & CFO, +1-704-557-4604, both of
Coca-Cola Bottling Co. Consolidated