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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			The pursuant to becaunt 10(a) of the becantics Exchange Act of 155				
	•		or Section 30(h) of the Investment Company Act of 1940				
1. Name and Add	1 0	Person <sup>*</sup> PRISES INC	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>COCA COLA BOTTLING CO</u> <u>CONSOLIDATED /DE/</u> [ COKE ]		tionship of Reportin all applicable) Director	X	10% Owner
(Last) 2500 WINDY	(First) RIDGE PARK	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/10/2007		Officer (give title below)		Other (specify below)
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group	Filing	(Check Applicable
ATLANTA	GA	30339		X	Form filed by One	e Repor	ting Person
(City)	(State)	(Zip)			Form filed by Mor Person	e than	One Reporting

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	05/10/2007		S		100	D	\$53.28	691,000	D	
Common Stock	05/10/2007		S		100	D	\$53.04	690,900	D	
Common Stock	05/10/2007		S		100	D	\$54.5	690,800	D	
Common Stock	05/10/2007		S		100	D	\$53.39	690,700	D	
Common Stock	05/10/2007		S		100	D	\$54.6	690,600	D	
Common Stock	05/10/2007		S		28	D	\$54.25	690,572	D	
Common Stock	05/10/2007		S		100	D	\$53.46	690,472	D	
Common Stock	05/10/2007		S		90	D	\$53.11	690,382	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secut Acqu (A) or Dispo of (D)	or bosed D) r. 3, 4		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

#### By: E. Liston Bishop III, Vice President, Secretary and

**Deputy General Counsel** 

05/14/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

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